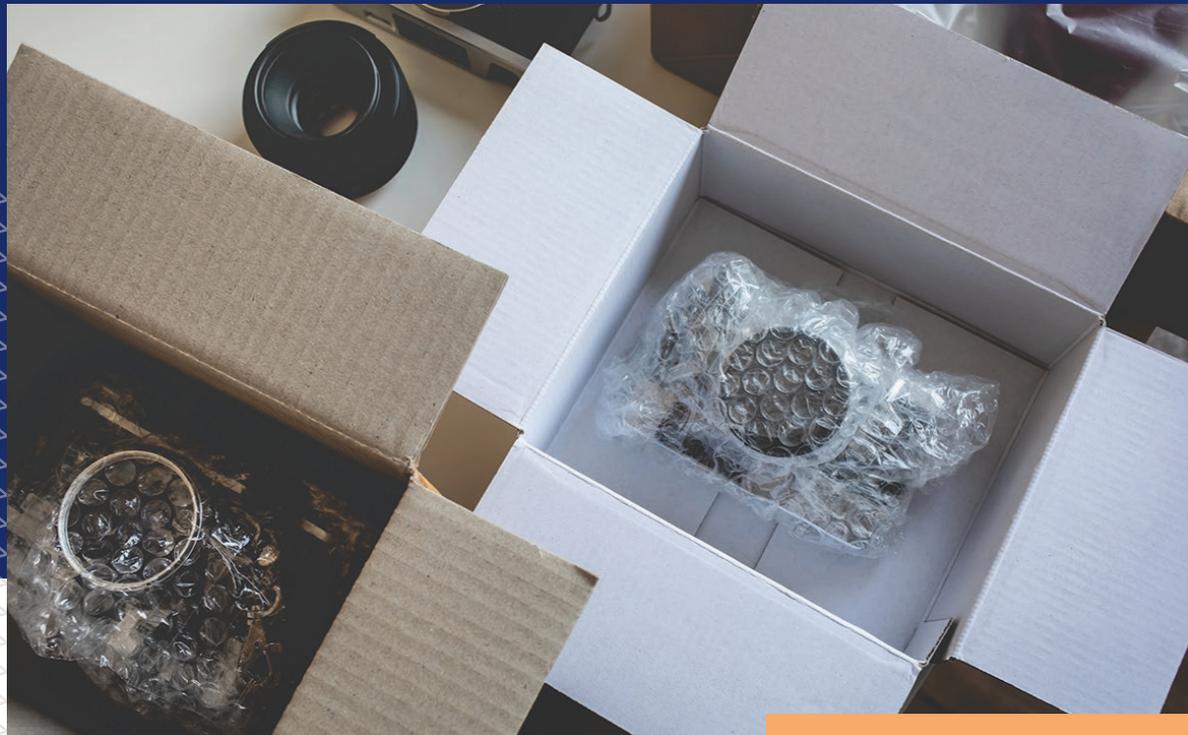




DATASHEET

Test Purchase Service

Submit, track, and collect test purchase data to confirm infringements and gather actionable intelligence.



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OpSec Online's Test Purchase Service is a robust online application with 24/7 access and the support of our experienced global OpSec support team.

OpSec Online's Test Purchase Service is an online application and supporting service designed to submit, track, and collect test purchase data. Built to simplify complex workflows inherent in test purchasing to save costs and time while providing brands with the support needed to conduct further strategic investigation into nefarious activities and networks. In partnering with OpSec Online, brands are backed by an experienced and dedicated global support team empowering brand owners to validate infringements, gather physical evidence, and conduct deeper research into the offenders causing the most damage to their brand.

How it works

OpSec Online's Test Purchase Service enables brands to easily submit test purchase requests with a single "click". Our extensive strategic partner network covers 37 countries, leveraging dozens of mystery shopping partners that conduct anonymous test purchases to collect detailed purchase data. OpSec Online's robust online application provides brand owners with 24/7 access to comprehensive purchase documentation, status tracking, and photos.

KEY FEATURES

- Robust online application with 24/7 access and the support of our experienced global OpSec support team
- Designed to save cost and time while supporting complex workflows
- Easily submit test purchase requests with a single "click"
- Extensive network of mystery shoppers covering 37 countries
- Online access to comprehensive purchase documentation and detailed status tracking
- Up to 15 pictures, including the product itself, packaging, labels, and tags

Building Strategy, Sustained Results

OpSec Online's Test Purchase Service adds an essential layer to an organization's brand protection strategy. Helping brands identify bad actors, research grey market supply chains, and gather physical evidence that can be used towards legal action. Providing brands with the ability to realize sustained results by focusing on the most egregious offenders causing the most damage to your brand, revenue, and reputation.

About OpSec

For nearly forty years, brands, institutions, and governments around the world have relied on OpSec to ensure the integrity of goods and documents. In a world of rising fraud and black-market alternatives, we are the layer of truth that powers revenue-generating relationships. This is only possible through a unique combination of proven security experience, deep industry expertise, the market's broadest range of solutions, and a commitment to digital and physical integration leadership. For brands that depend on sustained relationships with customers, OpSec secures integrity, enhances loyalty, and protects revenue. For more information please visit www.opsecsecurity.com.

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